

## 2017 Turkey Trot Concord 5K/10K Sponsorship Opportunities

Level	Contribution	Recognition
<b>Title Sponsor</b>	<b>\$5000+</b> (received by Nov 9th)	<ul style="list-style-type: none"> <li>• Co-Presenter of the 3<sup>rd</sup> Annual Turkey Trot Concord 5K/10K, name and/or logo prominently displayed on race arch banner;</li> <li>• Business name/logo prominently displayed on race bibs &amp; participants' shirts;</li> <li>• Plaque presentation at Pre-race Ceremony;</li> <li>• Promotional materials in participant goody bags (Must receive by Nov 14th);</li> <li>• Sponsor booth space, banner at race start/finish ;</li> <li>• Recognized on website, social media, and printed poster/postcard advertising as co-presenter for the event <b>(printed advertising recognition ONLY if sponsorship donation and form received by October 12<sup>th</sup>);</b></li> <li>• Six (6) race entries (any combination of 5K run, 5K walk, or 10K run)</li> </ul>
<b>The Fix'ns Sponsor</b>	<b>\$2500+</b> (received by Nov 9th)	<ul style="list-style-type: none"> <li>• Business name/logo prominently displayed on participants' shirts;</li> <li>• Plaque presentation at Pre-race Ceremony;</li> <li>• Promotional materials in participant goody bags (Must receive by Nov 14<sup>th</sup>);</li> <li>• Sponsor booth space, banner at race start/finish;</li> <li>• Recognition on website, social media, and printed poster/postcard advertising <b>(printed advertising recognition ONLY if sponsorship donation and form received by October 12<sup>th</sup>);</b></li> <li>• Four (4) race entries</li> </ul>
<b>Turkey Sponsor</b>	<b>\$1000+</b> (received by Nov 9th)	<ul style="list-style-type: none"> <li>• Business name/logo displayed on upper area of participants' shirts;</li> <li>• Certificate presentation at Pre-race Ceremony;</li> <li>• Promotional materials in participant goody bags (Must receive by Nov 14<sup>th</sup>);</li> <li>• Sponsor booth space, banner at race start/finish;</li> <li>• Recognition on website, social media, and printed poster/postcard advertising <b>(printed advertising recognition ONLY if sponsorship donation and form received by October 12<sup>th</sup>);</b></li> <li>• Two (2) race entries</li> </ul>
<b>Cornucopia Sponsor</b>	<b>\$500+</b> (Or in-kind donation equivalent) (received by Nov 9th)	<ul style="list-style-type: none"> <li>• Business name/logo displayed on participants' shirts;</li> <li>• Promotional materials in participant goody bags (Must receive by Nov 14th);</li> <li>• Sponsor booth space, banner space at start/finish line (must supply own banner);</li> <li>• Recognition on website and social media; <b>(website advertising recognition ONLY if sponsorship donation and form received by October 12<sup>th</sup>);</b></li> <li>• Acknowledgement announcements at race</li> </ul>
<b>Wishbone Supporter</b>	<b>\$250+</b> (Or in-kind donation equivalent) (received by Nov 9th)	<ul style="list-style-type: none"> <li>• Business name/logo displayed on participants' shirts;</li> <li>• Promotional materials in participant goody bags (Must receive by Nov 14th);</li> <li>• Recognition on social media;</li> <li>• Acknowledgement announcements at race</li> </ul>

--	--	--