

Dear Community Supporter,

We are excited to announce that planning is underway for the 3rd Annual Turkey Trot Concord 5K/10K Run & Walk, presented by Calvary Temple Church (CTC), held on Thanksgiving morning, November 23rd, 2017 at Todos Santos Park in downtown Concord.



Since our Inaugural Turkey Trot in 2015, participation has increased by 50% and we've raised over \$10,000. And this year we are hoping to have 1500+ runners and walkers with over 200 volunteers to cheer on and support the wonderful event.

So why do we need you? Turkey Trot's mission is to give back to our Concord and East Bay communities. All proceeds from the race go to CTC's Compassion Outreach Program. This multi-faceted program serves children, elderly, veterans, underserved families and the homeless in our community by:

- Providing classroom supplies and support to the students, teachers and staff of local schools;
- Providing a free laundry service, clothes, and food to the homeless and those in need year round;
- Assisting with projects to keep people safe in their homes and around the community;
- Helping people discover better opportunities vocationally and personally and so much more;
- Funding the Convoy of Hope event (COH). Our COH event provides over 1 million dollars in free goods and services for those in our community.

Would you help sponsor Turkey Trot 2017 and impact more lives? Sponsorship is needed to help offset direct costs to allow a greater level of contribution to reach those in need. As seen on the attached sponsorship levels begin at \$250 and there are many opportunities to promote your business, such as:

- Higher web traffic with the many participants visiting the Turkey Trot website for registration, race updates, photos, and race results;
- Logos printed on race day t-shirts;
- Social media mentions;
- Promotional materials distributed to all race-day participants and other community events.

Please consider supporting the 3rd Annual Turkey Trot Concord 5K/10K Run & Walk. We look forward to working with you!

Sincerely,

CTC Turkey Trot Committee

Turkey Trot Concord • info@turkeytrotconcord.org • turkeytrotconcord.org

Presented by Calvary Temple Church 4725 Evora Rd, Concord CA 94520 • 925-643-120